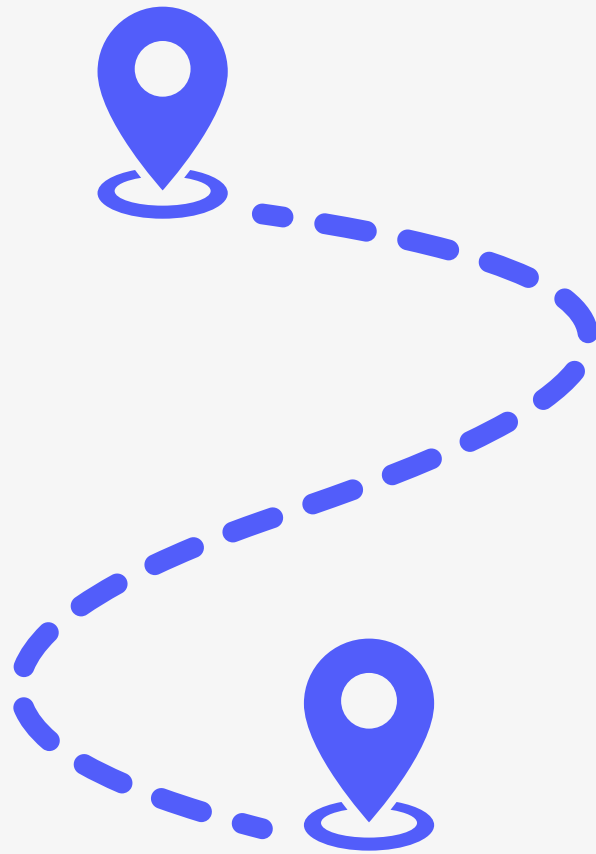


# Best Public Roadmap Examples



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# Why build in public?

Sharing everything you're doing with the world can be scary. What if competitors copy you? Or your customers don't support your decisions?

Despite those risks, we believe in displaying your roadmap publicly. And so do many other prominent SaaS companies!

Why? Public roadmaps help you:

- Establish transparency
- Build trust
- Keep users in the loop
- Create a community
- Stay accountable
- Market yourself
- Attract top talent and investors
- Keep track of documentation
- Stand out

# Best public roadmaps

Example 1



Give Feedback

Feature Requests	11449	Mobile Feature Requests	365	Integrations	3289
Languages	81	Public API	280		

Roadmap

Planned	In Progress	Complete
<p>▲ 40 Recurring Tasks Manager FEATURE REQUESTS</p> <p>▲ 30 Get Milestones API PUBLIC API</p> <p>▲ 961 Allow user to Time Track for OTHER users. FEATURE REQUESTS</p> <p>▲ 88 AI Custom Fields Like Notion FEATURE REQUESTS</p> <p>▲ 1.4k Reminders for Tasks FEATURE REQUESTS</p>	<p>▲ 3 Mobile 3.0 - Time tracking workflow is much worse. MOBILE FEATURE REQUESTS</p> <p>▲ 52 "Send email to task" into the task menu MOBILE FEATURE REQUESTS</p> <p>▲ 24 Quickly create basic tasks like an inbox MOBILE FEATURE REQUESTS</p> <p>▲ Mobile 3.0 - 🎨 Simplify UI</p>	<p>▲ 114 Add breadcrumbs (locations) to Inbox FEATURE REQUESTS</p> <p>▲ 577 SPACES - more granular permissions FEATURE REQUESTS</p> <p>▲ 31 Extend sprint points set FEATURE REQUESTS</p> <p>▲ 2 Default Am vs PM FEATURE REQUESTS</p> <p>▲ 280 Dashboard widget: clickable directly to the</p>

Powered by Canny

- 3 straightforward statuses: planned, in progress, complete
- Visible number of votes
- Clear tags (feature requests, public API, etc)



CATEGORY

Automations

VOTERS

- Andrés
- Elizabeth Bazan
- Gabriel Silva
- Adam Foot
- Carmen Pop-Tiron
- Svenja
- Rosanne Wong
- StYvO
- Sequoia Voorkamp
- Marissa Aymar

and 30 more...

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### Recurring Tasks Manager

40

PLANNED



Joshua Perez

area where we can see and manage all tasks with recurring settings

September 12, 2023 Edit Post Delete Post

Leave a comment

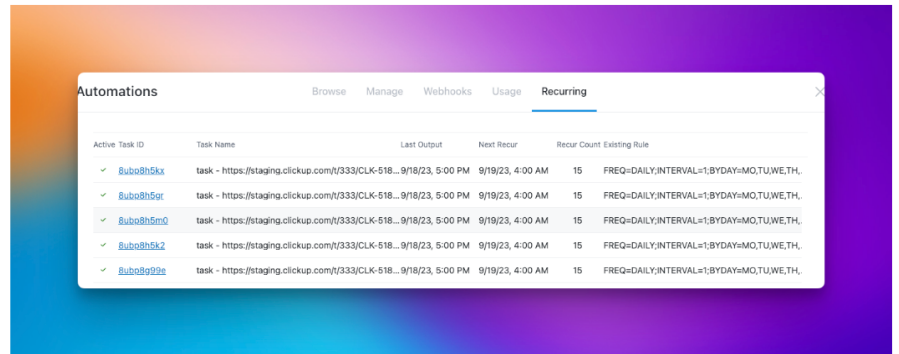
Activity Feed

Sort by Newest first



Zach - ClickUp marked this post as PLANNED

We have something in the works



3 days ago · Edit Comment · Reply

- More details under each post: voters, discussions, status updates

# Best public roadmaps

## Example 2



**GitHub**

### GitHub public roadmap

Board Table Generally available Cloud (github.com) Server (GHES) GitHub Advanced Sec GitHub Issues GitHub Actions

-status:"Q4 2022 - Oct-Dec","Q1 2023 - Jan-Mar" is:open 113 Discard

The board displays roadmaps for four quarters: Q2 2023 (Apr-Jun), Q3 2023 (Jul-Sep), Q4 2023 (Oct-Dec), and Q1 2024 (Jan-Mar). Each roadmap item includes a title, a brief description, and a set of colored labels indicating categories like 'cloud', 'ga', 'server', 'actions', 'beta', 'shipped', etc.

- Kanban-style board
- Organized by quarter
- Visible labels

The screenshot shows the GitHub issue page for 'Command Palette #355'. It includes a summary, a description of the problem, a proposed solution, and a sidebar with metadata such as 'Assignees: No Assignees', 'Labels: cloud, ga, all, server, other', 'Milestone: No Milestone', 'Status: Q2 2023 - Apr-Jun', and 'Repository: roadmap'. There are also options to 'Open in new tab', 'Copy link', and 'Copy link in project'.

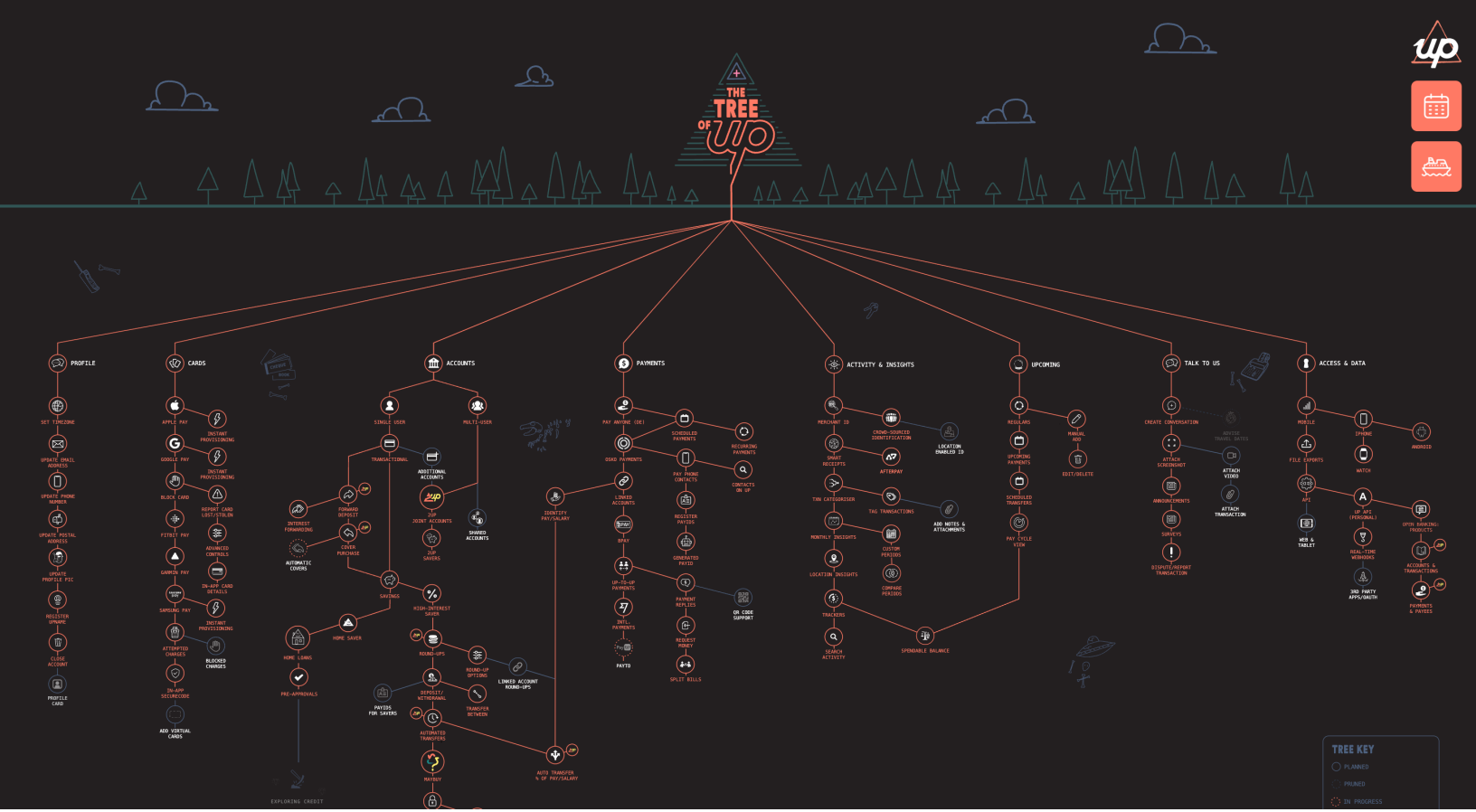
- More details under each post: assignees, status, repository, linked pull requests, description, etc.



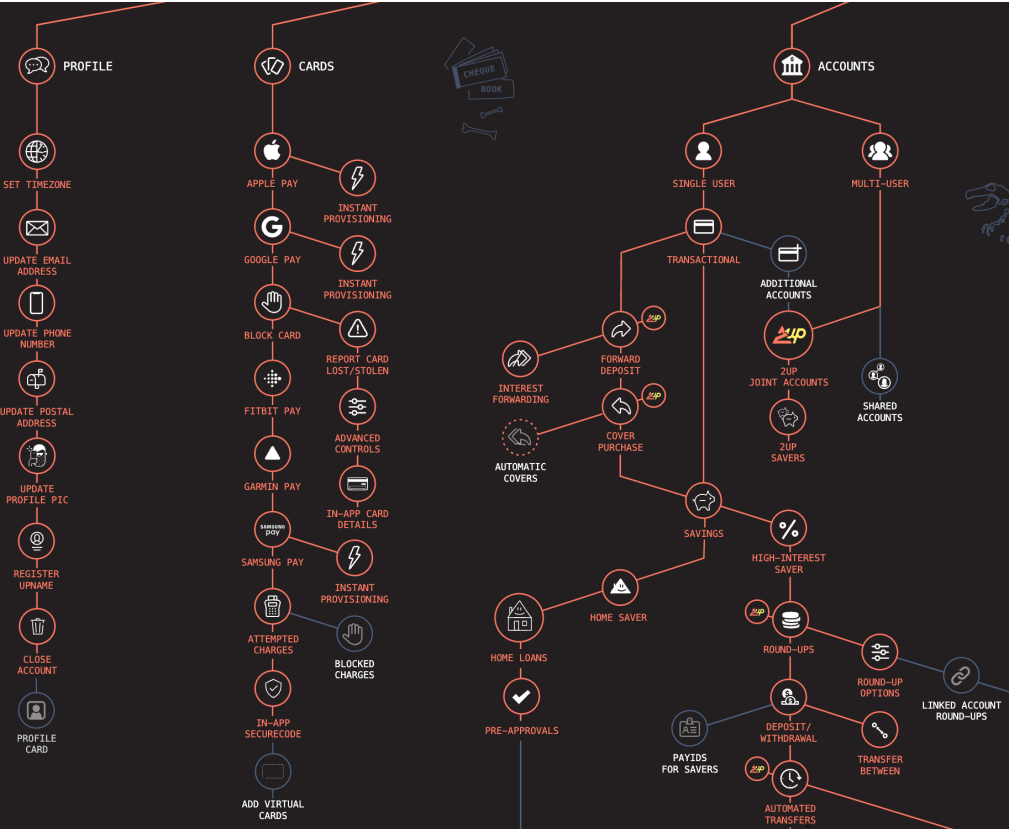
# Best public roadmaps

## Example 3





- Highly visual
- Easy to see how features are interconnected
- Hierarchical view illustrates the feature development process well
- No dates and filters



**Welcome to The Tree of Up**

The Tree is our feature roadmap — a way for us to share with you what we've built, what we're working on, and what we'll be doing in the future.

It's a great way to understand how features are connected to each other and see which features are the necessary foundations for other functionality to be built on.

Don't take the absence of any feature as evidence it won't one day appear — we welcome your ideas and input. Send them through Talk to Us in the app.

*Tap to continue.*

# Best public roadmaps

## Example 4

comment  sold

Give Feedback







Feature Requests	3160	Bugs	1107
------------------	------	------	------

Roadmap


Under Review	Planned	In Progress
<p>▲ 2 Shipping Label Error: Undefined array key "commercialbase." BUGS</p> <p>▲ 433 Bulk Print Barcodes from the Product Tab FEATURE REQUESTS</p> <p>▲ 21 Webstore Update - Collection Image doesn't display BUGS</p> <p>▲ 145 Limit Coupon codes to apply to just X items in</p>	<p>▲ 62 Integration: YouTube  FEATURE REQUESTS</p> <p>▲ 20 Instagram - Instagram Reels Integration FEATURE REQUESTS</p> <p>▲ 116 Customizing order of products in webstore FEATURE REQUESTS</p> <p>▲ 196 Shopify: Support Shopify Barcodes for Dynamic Lives FEATURE REQUESTS</p>	<p>▲ 2 BOGO Coupon Not Working BUGS</p> <p>▲ 18 Mobile App Customization FEATURE REQUESTS</p> <p>▲ 11 Live - "group not linked to page" error despite group being linked to page BUGS</p> <p>▲ 2 Webstore: Slideshow Title and Subtitle Text Swapped in Font Size</p>


- Simple & straightforward
- Omits "Complete" status (users can check out released features in the Changelog)
- Visible number of votes, categories

VOTERS

-  Michelle Davis Hardy
  -  pruettesabrina24@gmail.com
  -  Jenny Brandenburg
  -  GENE WINFIELD
  -  Tyra Miguel
  -  Krisee Wright
  -  Lori Zold
  -  Olivia Officer
  -  Haley Mauldin
  -  DownMemory Lane
- [and 423 more...](#)


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 433 **Bulk Print Barcodes from the Product Tab**  
UNDER REVIEW


 **Jaclyn Sanborn**  
 Looking for a way to print barcodes for an entire selection or group of items at once, like we can with live helpers - but just the barcodes.  
 May 17, 2021 [Edit Post](#) [Delete Post](#)

Leave a comment

Activity Feed Sort by **Newest first** ▾

 **Amanda Bostwick** marked this post as UNDER REVIEW  
 ❤️ · April 5, 2023 · [Edit Comment](#) · [Reply](#)

 **Ginger Stewart warren** ×  
 yessssssss  
 ❤️ · March 30, 2023 · [Edit Comment](#) · [Reply](#)

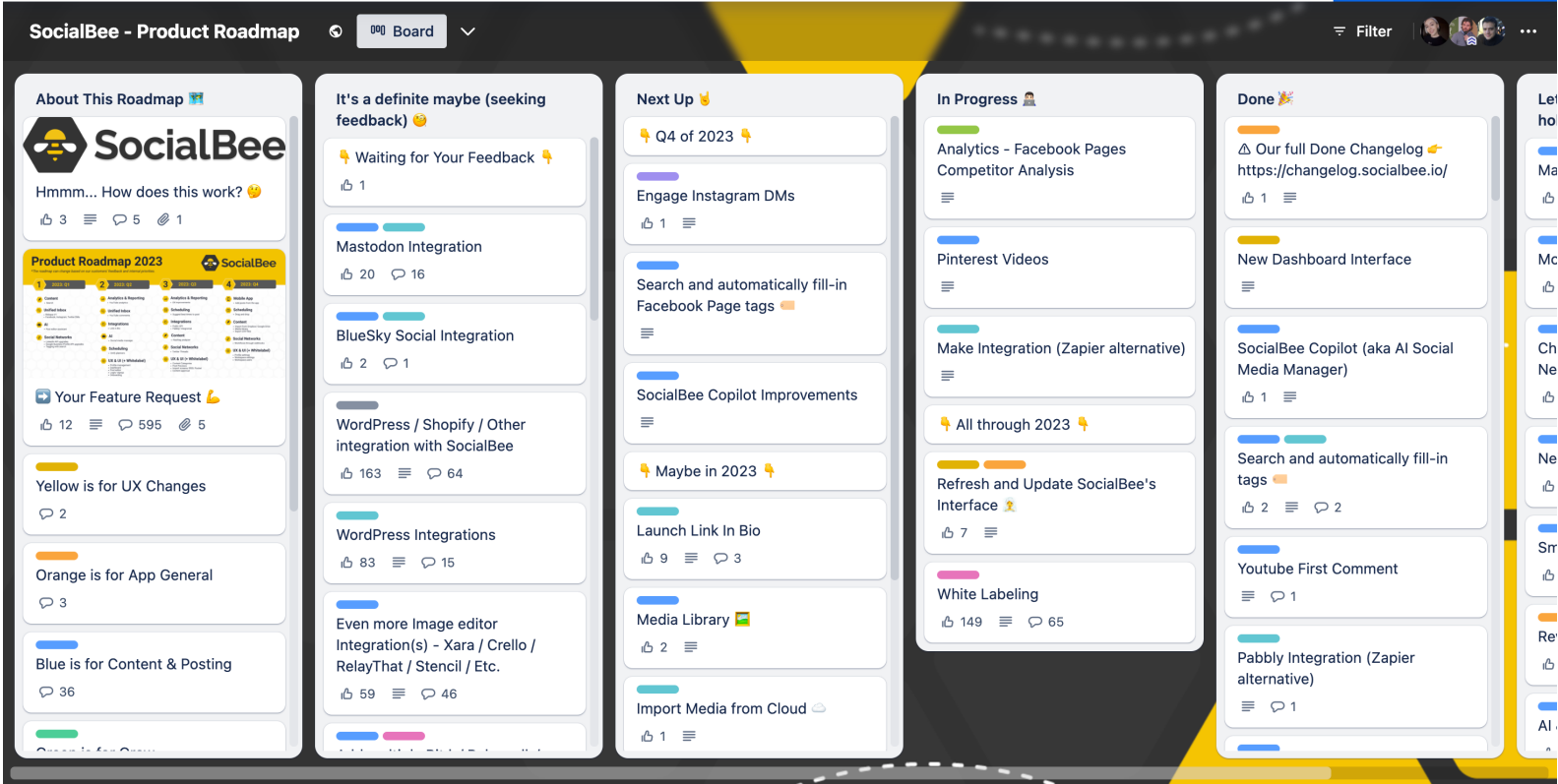
 **Jessica Cooke** ×  
 Pleaseeee work on this! I'm wasting hours on end printing barcodes each week and it's a top reason I'm considering dropping CS POS  
 ❤️ · January 25, 2023 · [Edit Comment](#) · [Reply](#)

- More details under each post: voters, discussions, status updates

# Best public roadmaps

Example 5

**SocialBee**



- Color-coded categories
- Custom statuses: seeking feedback, next up, in progress, done, on hold
- Visual
- Emojis

# WordPress / Shopify / Other integration with SocialBee



in list [It's a definite maybe \(seeking feedback\)](#) 🙏

Labels

Votes

Actions

Other

163 votes

Share

## Description

Schedule your new posts directly from the CMS you're using. WordPress and Shopify are top on our list, but we're open to suggestions.

Until we do, you can already use our RSS integration:

[📄 How Do I Add RSS Feeds?](#)

## Activity



**Chris Nelson** Dec 9, 2022 at 2:05 PM

Would clients have control of their SB workspace/calendar/etc within WordPress admin? If so, that would be so exciting I might wet myself 😄👍



**Sam H Sadeghi** Aug 4, 2022 at 2:56 PM



**Kathleen den Dekker** Jun 29, 2022 at 1:00 PM

Oh wow! Would love this. Wordpress user here, if we could include woocommerce products that would be a plus!



**nycwill** Dec 4, 2021 at 3:17 PM

Wordpress and shopify would be nice!

- More details under each post: votes, discussions, status updates



# Create your own roadmap

Create a free Canny account to build your roadmap today. It's an easy-to-use tool that lets you prioritize, schedule, and manage your feature requests.

You might be getting a lot of ideas already. The best way to organize them is in a centralized place. Canny can be that place for you!

We've showcased the best public roadmap examples. If you're still not sure you want to build in public, create a private roadmap with Canny instead!

Whatever you choose, we're here to guide you along the way.

[\*\*Get started with Canny today!\*\*](#)

## Not ready for a full-scale roadmap software?

Try these free templates instead!

If you're just starting to explore the world of roadmaps, check out our free templates here.

Happy building!

[Get free roadmap templates](#)